

# El Paso High Football Booster Club

*The Pride of El Paso*

January 18, 2022  
El Paso High School Football  
800 E. Schuster Ave.  
El Paso, TX, 79902

Dear friend of the community,

On behalf of the El Paso High School Football Program and Booster Club, I would like to extend an invitation to you and your business to become a sponsor for our 2022-2023 football season. The El Paso High Football program's mission is to prepare student-athletes to be ELITE – in academics, in athletics, and in their everyday lives. We do this by teaching our kids the E.L.I.T.E. Core Values.

- Energy – Be excited in everything you do.
- Love & F.A.M.I.L.Y. – Forget About Me I Love You
- Integrity – Do the right thing.
- Toughness – Whatever you decide to do... give it your best.
- Effort – Get 1% better every day.

We are in search of sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as uniforms, equipment, team meals, and other team expenses.

If providing sponsorship for El Paso High Football is an option for you and your business, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your business as well as beneficial to our program.

The El Paso High Football Program & Boosters looks forward to building a strong partnership with your business that will enable us to fulfill the hopes and dreams of our student-athletes.

I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Thank you in advance for your consideration and support of El Paso High Football.

Sincerely,

Ray Aguilar Jr.  
Head Football Coach  
E: rvaguila@episd.org




2022-2023

# El Paso High Football

## Business Advertising Agreement

El Paso High Football needs your help! The 2022-2023 school year is shaping up to be an ELITE one for Tiger Football. Your donation would go a long way in supporting our mission of building an ELITE football program that produces ELITE young men and women for our community. Your business will also gain valuable exposure to the big crowds that attend our home football games. In the table below, we have provided opportunities for you to purchase banners, media guide ads, and special recognition throughout the season, providing high visibility for your business or organization. We hope you will be considering supporting El Paso High School Football by selecting one of the levels in the table below.

Level	Advertising (Per Home Game)	Donation	Your Selection
<b>Hero</b>	Unlimited PA Announcements/Commercial run per event A-Frame Sideline Advertisement (See picture →) Front or Back Page in Ad in Football Media Guide Sideline Access for Homecoming Game Personalized Business Banner 	<b>\$2,500</b>	
<b>Diamond</b>	8 PA Announcements/Commercial run per event (120+ times/season) Personalized Business Banner Full Page in Ad in Football Media Guide	<b>\$750</b>	
<b>Platinum</b>	4 PA Announcements/Commercial run per event (60+ times/season) Personalized Business Banner (Not to exceed 4 ft. x 10 ft.) Half Page in Ad in Football Media Guide	<b>\$500</b>	
<b>Gold</b>	Personalized Business Banner (Not to exceed 4 ft. x 10 ft.) Half Page in Ad in Football Media Guide	<b>\$300</b>	
<b>Silver</b>	Half Page in Ad in Football Media Guide	<b>\$100</b>	

**Please complete all information below so that we can contact you to create your advertising:**

Business/Organization Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

*Full payment must accompany this agreement. Make payments to: **EPHS Football Booster Club***

\_\_\_\_\_  
Sponsor Signature / Date

\_\_\_\_\_  
El Paso Athletics Signature / Date

For questions or concerns about advertising with the El Paso High Football Program, please contact:  
**Booster Club President Rudy Davila at (915) 740-1338 or Melissa Mejia at (915) 740-2935**

**PLEASE SUPPORT OUR TIGERS TODAY!**